

Blue Line = The SIGNIFICANT PRINT AREA (Keep all critical images & text within this box)
Black Line = Maximum print area
Red Line = Exact opposites of the product (centre artwork to the red line)

QUALITY OF CERAMICS

Due to the inherent properties of ceramic ware produced by foreign manufacturers, there may be small imperfections or irregularities which should not be perceived as defective.

Variations in materials firing temperatures and colour pigment may result in glaze and imprint colour variations.

Theses variations are considered acceptable.